

## NEWSLETTER

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### TRADE POLICY

#### Workshop on Multilateral Trading System and WTO

EU TRAM supported the Ministry of Foreign Affairs (MFA) in organising training on the multilateral trading system and WTO in March 2019. The training was delivered by a senior expert of the WTO Training Institute. More than 30 participants from public institutions and academia learned about WTO provisions on market access, agriculture, SPS, trade remedies and trade in services.



#### Conference on globalisation and business development

The conference was organised on 3-4 May 2019 by the MFA with the support of EU TRAM. The event enjoyed the presence of several experts from Berlin Free University, Oxford University, Tokyo University, Seoul ASEM Institute and the National University of Mongolia, as well as over 40 participants from Mongolian public institutions and academia. The event was structured into three sessions on trade policy, globalisation, and marketing and business development.

### TRADE FACILITATION

#### Training on WTO Trade Facilitation Agreement

EU TRAM supported the Customs Administration Office in organising training for customs officers from the UB border in May 2019. More than 30 customs officers were trained on general provisions of the WTO Trade Facilitation Agreement and more specifically on the risk management system and the border cooperation system. The same training will be provided in June 2019 for customs officers from the Altanbulag border and Zamyn Ude border.



#### Training on draft non-food product safety law

The General Agency for Specialised Inspection (GASI) was supported by EU TRAM in organising training for GASI inspectors on the draft non-food product safety law in May 2019. The project has provided local and international experts to support the drafting process and to raise awareness about the importance of having such a law in Mongolia. The same training will be provided in June 2019 for GASI inspectors from the Altanbulag border and Zamyn Ude border.

### EXPORT DEVELOPMENT

#### Yak down and baby camel hair cluster

The second meeting of the yak down and baby camel hair cluster was conducted by EU TRAM in collaboration with MNCCI on 13 May 2019. Training on improved collection of baby camel hair and strengthened role of herder organisations in the value chain was conducted in Khovsgol and Bayankhongor aimags. The annual work plan of the cluster was adopted, and a cluster working group was established to develop the cluster's website. A matchmaking meeting for trading of raw materials was organised; contracts of more than €5 million were signed.

#### Training on investment climate

On 2-3 May 2019 the National Development Agency, with the support of EU TRAM, organised workshops on the main challenges in formulating sustainable and inclusive growth policy and regional development policy in Mongolia. The workshops were attended by several dignitaries, including D. Lundeejantsan (Member of State Great Khural), D. Sodnom (former Prime Minister) and D. Byambasuren (former Prime Minister).



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Монголын Худалдааг Дэмжих Төсөл

### PROFILES



CARL E. KRUG

*„Mongolia has valuable resources from its livestock sector, such as yak down and baby camel hair.*

*Through close cooperation between EU TRAM and all cluster members from herders to manufacturers, we can further develop them to boost non-mining exports.“*

#### Basic information

Title: Senior Short-term Expert

Nationality: German

Years of experience: 35

In March 2019 Mr Carl E. Krug joined the EU TRAM team as senior short-term expert. In component 3 of the project, he is tasked with supporting the establishment and development of the yak down and baby camel hair cluster. Mr Krug consults all cluster members, from herder cooperatives to processors and manufacturers, as well as public and scientific institutions. Topics comprise better quality, traceability and sustainability of raw materials, more sales between suppliers and processors, qualification of all actors, and export promotion. Mr Krug is an economist with 35 years of experience in private sector development. Since 1995 he has conducted many short-term missions in Mongolia in various fields, such as legislation, SMEs, chambers, cooperatives, nomadic livestock systems, regional development, banking, vocational training, environment.

### OTHER ACTIVITIES

#### Activity 1:

Second meeting of the natural cosmetics cluster, with creation of new working groups for product development, export and website / logo (April 2019)

#### Activity 2:

Consultations with EU Delegation, German-Mongolian Business Association, MSM Group and European Bank for Reconstruction and Development on establishing a European Chamber of Commerce in Mongolia, with a feasibility study planned to provide the best options

#### Activity 3:

Meeting of the National Trade Facilitation Committee to assess the implementation of the 2018 Action Plan and discuss the activities planned for 2019 (19 April 2019)

#### Activity 4:

Training of customs officers on customs business processes analysis and data harmonisation (22-24 April 2019)

#### Activity 5:

Ongoing study on the benefits of a Free Trade Agreement with China

#### Activity 6:

Training on modelling tools in performing trade analysis and studies on regional agreement benefits

#### Activity 7:

Participation in Europe Square on 26 May with five tents set up for members of the clusters on natural cosmetics, sea buckthorn oil, and yak down and baby camel hair

### UPCOMING EVENTS

- ✓ 3 – 6 June: Training for Mongolian Agency for Standardisation and Metrology on ISO 17020 and ISO 17065
- ✓ 7 June: Celebration of Accreditation Day in Mongolia
- ✓ 7 June: Annual celebration of GASI Inspectors' Day
- ✓ 11 – 13 June: WTO workshop on agriculture and visit by WTO Director General
- ✓ 17 June: Training on EU REX and other trade facilitation topics