

# EU TRADE RELATED ASSISTANCE FOR MONGOLIA (TRAM)

## NEWSLETTER



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Монголын Худалдааг Дэмжих Төсөл

### TRADE POLICY

EU TRAM organised a **study tour to Singapore on 26-30 August 2019** with the support of the S. Rajaratnam School of International Studies at Nanyang University of Technology of Singapore. The Mongolian delegation met representatives of different trade-related ministries and agencies, who shared the Singaporean experience on trade policy issues. The Singaporean researchers provided substantial training and tips on negotiating FTAs.

### TRADE FACILITATION

EU TRAM organised a series of **training activities for Customs Administration officers** in Ulaanbaatar on different trade facilitation topics, including risk management, authorised economic operators, rules of origin and the EU system for registering exporters (EU REX). The training was also provided to customs officers from the Altanbulag border and the Zamyn Ude border. In June EU TRAM supported GASI in organising **one-day training for its inspectors on the draft non-food product safety law**. The training was provided to GASI inspectors from the Altanbulag border and the Zamyn Ude border. Local and international experts supported the drafting process as well as raised awareness about the importance of having such a law in Mongolia.

### EXPORT DEVELOPMENT

On 21 June 2019 EU TRAM organised the **second edition of the annual EU Trade Day**, labelled as proof of real EU commitment by His Excellency Mr Traian Laurentiu Hristea, the EU Ambassador in Mongolia. The event provided a platform for discussing the current status of EU TRAM and the issues it will face in the future. Presentations included the challenges faced by the cosmetics, yak down and baby camel hair and sea buckthorn clusters in exporting to the EU market, the difficulties in facilitating trade, and the proposed solutions.



After a series of consultative meetings under the auspices of EU TRAM, on 8 August 2019 fifteen producers of cosmetics decided to **set up an NGO called Mongolian Cosmetics Cluster**. The companies were united under big goals focusing on the production of value-added cosmetic products using natural and unique ingredients, with a view to increase their competitiveness for export to the European market. The NGO defined its mission, vision and values and adopted its work plan, which incorporated activities in different areas like standardisation, product development, laboratories, legal framework, supply chain, raw material quality, capacity building, and market research. EU TRAM is also helping the cluster to develop its website [www.mongolianscosmetics.com](http://www.mongolianscosmetics.com).

Within the framework of effective public-private dialogue, EU TRAM supported the **meeting of representatives of the private sector with Prime Minister U. Khurelsukh**, organised at the initiative of the MNCCI on 27 August 2019. Representatives of 250 companies and over 10 NGOs shared their concerns in their respective sectors and suggested



solutions to these problems. The Ministers of Foreign relations, Mining and heavy industry, Environment and tourism, Food, agriculture and light industry, Road and transportation, Construction and urban development and Energy, as well as the city's Mayor, participated in the meeting and shared their opinions. Mr O. Amartuvshin, President of MNCCI, stressed the importance of mutual understanding between the government and the private sector and of an effective mechanism for dialogue. He summarised the participants' requests and handed them over to the Prime Minister for effective collaboration in finding solutions to the issues raised at the meeting. EU TRAM also organised consultations with and provided training to the MNCCI and NDA on improving the role and functions of public-private dialogue in Mongolia.

IMPLEMENTED BY THE FOLLOWING CONSORTIUM:



### PROFILES



#### UNENBUREN NARANTSETSEG

*„In the past I worked at the MNCCI for 10 years. Now I am very happy to be working with EU TRAM, a project that does a lot to build the Chamber's capacity and equip its members with the knowledge and confidence to export to the EU market.“*

#### Basic information

Title: Private Sector Development Coordinator

Nationality: Mongolian

Years of experience: 39

Mrs Narantsetseg joined EU TRAM in June 2018 to work as Private Sector Development Coordinator for the project's Component 3 on Export Development. She supports Key Expert 2 in implementing the following objectives: to promote public-private partnerships and effective dialogue focused on export sectors and products with high potential for trade; to establish and support the four clusters with potential for export (natural cosmetics, sea buckthorn oil, yak down/baby camel wool and leather); and to build capacity of the MNCCI and other business associations to deliver export development related services. Mrs Narantsetseg worked at the MNCCI between 1981 and 1991. She has extensive expertise in training and capacity building of start-ups, SMEs and business associations. She holds a Master's degree in Economics.

### OTHER ACTIVITIES

**Activity 1:** Organisation of a MASM event called Celebration of Accreditation Day in Mongolia (7 June)

**Activity 2:** Organisation of the joint MFA and MoFALI consultative meeting on the Healthy Food – Healthy Mongolia Programme and the joint Action Plan for 2019-2020 (10 June)

**Activity 3:** Workshop on the WTO Agreement of Agriculture, including market access, subsidies, trade remedies and sanitary and phytosanitary measures (12-13 June)

**Activity 4:** Organisation of a GASI event called Inspectors' Day (16 June)

**Activity 5:** Training of Uvs sea buckthorn producers on EU rules for geographical indication registration, in cooperation with the SEQUA project and MNCCI (24 June)

**Activity 6:** Training of MASM assessors and inspectors for laboratory accreditation and certification bodies on ISO/IEC 17065 and ISO/IEC 17020, in particular on product certification and assessment terminology and practices (June)

**Activity 7:** Consultations with EU Delegation, DMUV, MSM and EBRD on establishing a European Chamber of Commerce in Mongolia and registration of Euro-Chamber as an NGO

**Activity 8:** Presentation to Mongolian negotiators of the results of a study on the benefits of an FTA with China

### UPCOMING EVENTS

/ 07-16 Oct: Visits to Umnugobi and Arkhangai for baby camel wool and yak down cluster

/ 14-25 Oct: Short-term international expert mission for sea buckthorn cluster and export pricing

/ 15 Oct: Meetings of the WTO Committee on Trade Facilitation in Geneva, Switzerland

/ 28 Oct-08 Nov: Short-term international expert mission for cosmetics cluster

/ 29 Oct: Cooperation Day of the Mongolian Cosmetics Cluster

/ Oct: Study tour to Belgium to visit European Commission services in Brussels

/ Oct: Workshop on negotiating an FTA with Korea

/ Oct: EuroChamber launch event

/ 03-10 Nov: Study tour of the MNCCI to Germany, including visit to Berlin Bazaar